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W.H.O. Foundation Volunteer Service Grant Awards \$40,000 to Hogar Nueva Mujer Santa María de la Merced

Cayey, PR — Hogar Nueva Mujer Santa María de la Merced, a local non-profit organization providing shelter and counseling to mothers and their children who are victims of domestic and family violence has been awarded a Volunteer Service Grant in the amount of \$40,000 from the W.H.O. (Women Helping Others®) Foundation.

A check presentation will take place on Sunday, October 9th during the BeautiControl® Training Event at the San Juan Convention Center.

BeautiControl Independent Unit VIP Belinda Martínez submitted Hogar Nueva Mujer Santa María de la Merced to W.H.O. for consideration for the Volunteer Service Grant. She said, “I feel blessed and especially grateful for this opportunity to give back to people who need it. It is a dream come true.”

As a teacher, Martínez began volunteering at the Hogar about two years ago, “At first my contribution was to help the children, young people to complete their assignments, review for exams, and to teach computer skills. Since I became a BeautiControl Independent Consultant, I’ve also begun holding Spas to give the mothers some pampering to help build their self esteem and improve their own self image.”

Vilmarie Rivera, Executive Director for the shelter said, “I was very excited when we received the news of the grant from the W.H.O. Foundation. With their help, we will be able to have more resources to guarantee the safety of more women and their children and help eradicate domestic violence in the Puerto Rican women.”

The grant will support the construction of four additional rooms for their Emergency Shelter. “With these rooms we can protect more women and children who require our services and need to be in a safe and secure place,” added Rivera.

The W.H.O. Volunteer Service Grant was established as a way to recognize those BeautiControl Independent Consultants for outstanding volunteer service in their community. Only BeautiControl Consultants may apply for this award, allowing them to give back to the community in which she works and lives.

“We are ever grateful for the generosity and support of our Independent Consultants. It is because of them that we are able to change so many lives,” says W.H.O. Foundation Executive Director Cindy Turek. “As the number of BeautiControl Independent Consultants and associates grows and support our vision, we will be able to help so many more organizations and change so many more lives!”

About the W.H.O. Foundation

Established in 1993, the W.H.O. Foundation is committed to encouraging women everywhere to help others through community service, supporting organizations dedicated to the needs of women, children and families in crisis. W.H.O. has been enlightening, educating and empowering women and families for nearly 18 years, and has awarded over 4.2 million dollars in grants.

About Hogar Nueva Mujer Santa María de la Merced

Since 1992, Hogar Nueva Mujer Santa María de la Merced has been providing Emergency Shelter, legal counseling, business training and social work services to women and children exposed to domestic violence and sexual assault.