

Contact: Cindy Turek
1-800-WHO-4-ONE
(1-800-946-4663)

**Relieving stress of cancer patients:
giving temporary financial assistance to those in need.**

*The WHO (Women Helping Others®) Foundation awards \$10,000 to
Rocky Mountain Cancer Centers Foundation*

Lakewood, CO – The Rocky Mountain Cancer Centers Foundation seeks to provide temporary financial support to cancer patients undergoing treatment. They serve a population that is low-income or is faced with the prospect of becoming indigent due to their cancer. According to the American Cancer Society predictions, nearly 5,000 low-income Colorado adults will be diagnosed with cancer during 2008. Medical bills and job loss can be devastating on a family. Luckily, the RMCC Foundation is there to help with the Financial Assistance Program. Through this program, patients and their families are given funds to help cover rent, food, utilities and more.

“Funds from the WHO Foundation will be used specifically to assist low-income adult female cancer patients, regardless of the type of cancer, that are the sole financial providers and caregivers for their minor children or grandchildren,” said Executive Director Stephanie Shulman. “I can only imagine what goes through these women's minds when they consider the possibility of becoming too sick to care for their children or grandchildren. So often, these women receive absolutely no support - financial or emotional - from the children's father or parents, in the case of grandmothers caring for minor grandchildren. Not only are these women fighting to survive cancer, but they also have to figure out how they will continue caring for the children. While assistance from the RMCCF does not solve the financial crisis faced by these women, we know, anecdotally, that our support helps ‘buy’ time so the women can seek additional resources that can help provide for the family on a more long-term basis. Additionally, one of the regular comments we receive from assistance recipients is that the simple knowledge that somebody cared often meant just as much from an emotional perspective as the actual dollars that helped pay the rent or buy groceries.”

The WHO Foundation is pleased to grant the Rocky Mountain Cancer Centers Foundation with \$10,000 for the Financial Assistance Program, specifically in aided low-income cancer patients.

The WHO Foundation is a non-profit charitable organization that was founded in 1993 and born from the philosophy of Women Helping Others. For 15 years, WHO has been giving and making a difference by supporting community-focused charities that serve the overlooked needs of women, children and families. Since its inception, the Foundation has awarded more than \$3.5 million to over 332 organizations throughout the U.S. and Puerto Rico.

For more information, call 1-800-WHO-4-ONE (1-800-946-4663); write to P.O. Box 816029, Dallas, Texas, 75381-6029; or visit www.whofoundation.org