

## For Immediate Release

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### **W.H.O. Foundation Awards Grant to Why Not Prosper, Inc.**

Norristown, PA January 10, 2011—On behalf of the W.H.O. (Women Helping Others) Foundation, BeautiControl Independent Director Cindy Hunter presented Why Not Prosper, Inc. with a \$2,500 grant check on January 10, 2010. The check presentation took place during the January National Spa Training Month Special Event at the Pennsuburban Chamber of Commerce in Landsdale.

“After reviewing this organization’s grant submission, it was clear that this is an organization that is truly helping communities in the Philadelphia area,” said Cindy Turek. “In the spirit of W.H.O.’s mission, and by the grace of the power of its many contributors, we are pleased to help make a difference – one organization at a time.”

Chief Executive Officer Reverend Michelle Simmons expressed her appreciation and excitement upon hearing Why Not Prosper was receiving this grant.

“We want to take the time to thank the W.H.O. Foundation for supporting Why Not Prosper. We feel very honored to be selected out of the many applicants applying for funding. We believe that all women are entitled to opportunities that help them reach their greatest potential.”

Why Not Prosper, Inc. is a non-profit organization that ensures women in the criminal justice system have pre-release and post-release services to prepare them for successful re-entry into the family and the community.

The grant from W.H.O. will help Why Not Prosper’s graphic arts program. Simmons said, “We have been working so hard to get better equipment so that this program could become state of the art and now with the W.H.O. Foundation funding, our goals will be achieved!”

#### About Why Not Prosper, Inc.

Help female ex-offenders discover their own strength by providing them with the support and resources that will empower them to become responsible, economically self-sufficient and contributing members of the community. Challenged by the increasing number of women behind bars and the children they leave behind, and the lack of programs to address their complex needs, we are committed to providing the support and resources women need to successfully transition from prison back to family and community.

#### About the W.H.O. Foundation

Established in 1993, the W.H.O. Foundation is committed to encouraging women everywhere to help others through community service, supporting organizations dedicated to the needs of women, children and families in crisis. W.H.O. has been enlightening, educating and empowering women and families for nearly 17 years, and has awarded over 4 million dollars in grants.

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