

July/August 2007

OUR MISSION:
The WHO Foundation,
Women Helping Others,
nationally supports
grass-roots charities
serving the overlooked needs
of women and children.

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**WHO FOUNDATION
INFORMATION:**

The WHO Foundation's
toll-free number is
1-800-WHO-4-ONE (946-4663).
Visit WHO on the Internet at
www.whofoundation.org.

W.H.O.
FOUNDATION
Women Helping Others

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who's news

Grant check presentations continue!

WHO presents ICAN! with a \$15,000 donation

"Words cannot express how much the WHO grant means to me, the credibility of our program, and the students who are benefactors,"
Michelle Tate-Martin, founder and Executive Director, I CAN! Community Education Coalition, Inc.

Imagine facing high school graduation knowing you'll have to get a job soon, but you can hardly read. In Hillsborough County, Florida, approximately 20 percent of adults (age 16 and older) read below 4th grade level. I CAN! Community Education Coalition, Inc., founded by Tate-Martin, an education professional who saw the literacy challenge first hand, has been helping adults overcome their literacy issues since 2003.

"We were thrilled when we received the grant funding in early March," says Tate-Martin, who was presented the grant from BeautiControl Independent Director Betty Inman in Tampa, FL on behalf of WHO Foundation, at a BeautiControl unit meeting.

"The WHO grant enabled us to purchase new computers, testing software, and the scanner for scoring standardized tests for our new I CAN Succeed Program, a partnership with Hillsborough County Schools to provide intensive literacy and basic education instruction for teenagers at-risk for high school dropout," says Tate-Martin.

"Michelle brought a woman who they were helping to receive the check with her to the presentation, and I was deeply touched by how moved and appreciative they were," says Inman.

On May 15th, the first group of students in the teenage program used the computer testing. "My staff told me that the joy I expressed was similar to a child getting everything she asked for on Christmas morning. I waited four years to have the testing process completely automated and to have reliable test data," says Tate-Martin. According to the data from the first group of students, some of the students improved 2 or more grade levels in reading, math and language in less than 6 months. June 18th is the date that the second group of students tests with the program.



WHO Foundation grants Eye Care for Kids Foundation

Heartbreaking stories of children without medical insurance become that much more so when their abilities to learn and study in school are affected. [Eye Care for Kids Foundation of Houston, Texas](#) helps children who have correctable vision problems but no insurance. Devra Lindsay, BeautiControl Independent Director presented a grant of \$20,000 on behalf of WHO Foundation to Heidi Suprun, Executive Director of Eye Care for Kids.

The grant will enable Eye Care for Kids to continue eliminating “blackboard blindness” by providing eye examinations and eyeglasses for 253 visually-impaired children whose parents or guardians cannot afford the eye care or do not have insurance, CHIP or medicaid. “With corrective lenses these children now have an opportunity to succeed in school and become confident, self-reliant members of the community. Your support is truly making a difference,” says Suprun.

Self-esteem is another huge area that is affected by visual ability. According to the American Public Health Association, 80 percent of students’ learning depends on good vision, but 25 percent of students from kindergarten to grade 6 have visual problems that are severe enough to obstruct learning. More than 10 percent of students fail their vision screenings, and of this group, 30 percent are left untreated.



“Being able to help WHO Foundation help Eye Care for Kids with BeautiControl Independent Consultant fundraisers and personally presenting the grant check, has been an honor and a privilege. I am truly grateful for the chance to see how the work we’ve done to support WHO Foundation is really helping children in need,” says Lindsay.

Threads of love quilt made for WHO Foundation Celebration Raffle



Through the generosity of BeautiControl Independent Consultant National Executive Director Faye Powell and Janet Larson, BeautiControl Independent Senior Consultant, this very special quilt is available to win at Celebration!

The handcrafted quilt symbolizes the unity of effort and care from people from BeautiControl and WHO Foundation and generous donors over the years that have given to help cover needs of overlooked women and children.

Designed by renowned quilt artist Sharon Schamber of Jensen, Utah.



Reminders for Celebration 2007!

♥ Be sure to check your registration packets for information on the Hearts of Gold reception if you have personally donated \$500 or more from July 5, 2006 to July 9, 2007.

♥ Check your registration packet for Community Service Award information if you submitted an application.

♥ Don't forget to visit the WHO Booth for exciting new products and a chance to win some fabulous baskets! We will be open at various times from Wednesday, August 1st through Sunday, August 5th.

♥ It's not too late to register for the 8th Annual Walk for WHO! Enjoy the 2-mile walk around beautiful Lake Grapevine, knowing that you are helping those in need! Go to BeautiNet Forms on File for registration form. Your \$20 fee includes your fabulous "WHO Helps Light the Way" t-shirt!



♥ Join in the fun-raising! Remember to bring your incredible basket to Celebration. Drop it off at the WHO booth when you arrive.

Need basket ideas for Celebration 2007?



BEACH BASKET: Sunglasses, hat, sun block, beach towel, sports bottle, BeautiControl Herbal Hydrating Mist, etc.

COOKIE LOVER BASKET: Lots of different kinds of cookies and a couple of cute plates and pretty napkins, and coffee mugs

JOKE BASKET: Joke book, glasses with a nose and other similar joke items, and a DVD of Groucho Marx or other classic comedian

PUPPET BASKET: Puppets, candy, children's book

REGIONAL BASKET: Items that represent your area, i.e. for Texas – chili mix, decorative bowls, salsa, chip and dip dish, etc.

HEALTHY BASKET: Herb teas, energy bars, small exercise items, book of health-related tips and ideas

SPA BASKET: BeautiControl spa products, loofah, relaxing CD, candles, tea

BACK-TO-SCHOOL BASKET: Pencils, binders, notepads, calendar/assignment book, lunchbox, folders, etc.

Celebration schedule of WHO events

- **WHO BOOTH**— open at various times beginning Wednesday evening, August 1st through Sunday August 5th.
- **WHO ADVISORY BOARD MEETING & BREAKFAST**— Thursday, August 2nd— 7:30 – 9:30 a.m.
- **WHO HELPS LIGHT THE WAY 8TH ANNUAL WALK FOR WHO**— Saturday, August 4th 6:45 a.m. announcement of Walk Sponsorship contest winners and warm-up— 7:00 a.m. walk begins
- **UNIT CHAIRPERSON LUNCHEON**— to honor and thank each Unit Chairperson for their support – Saturday, August 4th, 12:00.
- **WHO FOUNDATION AWARDS AND FASHION SHOW**— Saturday, August 4th, 2:00 p.m.
- **HEARTS OF GOLD RECEPTION**— Saturday Evening, August 4th, 6:00-7:00 pm

Note: Upon arrival, check your personalized agenda for possible time changes.



WHO® FOUNDATION IS BEAUTICONTROL'S CHARITY OF CHOICE.

CELEBRATION
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Advisory Board Chair Corner



Senior Director Nancy Willis,
W.H.O. Advisory Board
Chairwoman,
2006–2007.

Letter from outgoing WHO Chair, Nancy Willis



YOU HAVE TOUCHED MANY HEARTS

As your WHO Chair I got to see inside the hearts of so many Directors and Consultants. Your spirits and support have come together to help those who need us most. You touched my heart and made me even more excited to be part of BeautiControl and the WHO Foundation.

I would like to thank you for your time, commitment, energy and efforts that were put into the many different fund raising events, or the check you wrote or the payroll deduction you signed up for during this past year. With every dollar you raised you touched the heart of a woman or child. I am very proud of your WHO support and the difference you have made.

When I reflect on the memories and friendships that were created during my year as your WHO Chair, it makes me smile. And then to think of the thousands of women and children around the world that have hope in their heart and a smile on their face, because of you. It is truly amazing.

It was such an honor being your WHO Advisory Chair this past year. It was a special highlight of my life and my BeautiControl career.

Let's welcome Rahlene Luna, your new Who Advisory Board Chair. Rahlene has a beautiful heart. With her incredible passion I know the WHO Foundation is going to continue to grow and do bigger and better things and that is so exciting. What an incredible organization to be a part of.

Thanks for a wonderful year and opening your heart to WHO!!

Nancy Willis



Senior Executive Director
Rahlene Luna, Incoming WHO
Advisory Board Chairwoman,
2007–2008.

Bits 'N' Pieces

MONEY MATTERS	
	\$625,000
	\$500,000
	\$400,000
	\$300,000
	\$249,000
	\$200,000
	\$100,000
	\$50,000

We Help Others
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In Tribute

Dr. Herman Finke's 89th birthday,
father of Vicki Tisdal
Lana Kontos Unit 1512
Amy Cooper Unit 551
Fredda Love, Happy Mother's Day
Maymie Parker, Happy Mother's Day
Terry Weatherford, Happy Mother's Day
Norene Smith, Happy Mother's
Paula Berry, Happy Mother's Day
Dorothy Outlaw, Happy Mother's Day
Diane Barnett, Happy Mother's Day
Evelena McCullar, Happy Mother's Day
Sherry House, Happy Mother's Day
Karen Willis, Happy Mother's Day
Naomi Gauvey, Happy Mother's Day
Oraetta Willis, Happy Mother's Day
Mayor Becky Dunn
Wilma Mathews, Happy Mother's Day

In Memory

Zarita Blythe's mother
Danielle Elford's grandfather
Dr. J.B. Raffkind, Cathy Wagner's father
Kenneth Major
Troy Lewis, husband of Fannie Lewis
Christine Jumper

Administrative Professional's Day
Honorees

Jennifer Ohlemacher
Karen Jordan
Karla Horton
Redaina Kaufman
Krizia Conde
Karla Jones
Kaysandra Smith
Sheliah Durant

