

# Women Helping Others and changing lives

## About WHO

The WHO Foundation is a nonprofit charitable 501(c)(3) organization that supports community-focused charities that serve the overlooked needs of women, children and families. WHO was established in 1993 committed to encouraging women everywhere to help others through community service. Since its inception, the Foundation has awarded more than \$3.6 million to over 325 charities in 45 states and Puerto Rico, touching the lives of more than 350,000 women, children and families in need.

## WHO Charitable Causes

- Battered women's shelters
- Substance abuse programs
- Food and shelter for the homeless
- Assistance to unwed mothers
- Healthcare for the poor
- Gang recovery and rage resolution
- Family violence programs
- Educational tools for at-risk youth.

## Annual Events

- **WHO Community Service Awards** — recognizing BeautiControl Independent Directors and Consultants for their community service with grants to their respective charities.
- **Annual National Grants Process** — awards grants at the beginning of each year to charities serving women and children in need.
- **Education/Literacy Grants Process** — awards grants in early spring to charities that support free after school organizations and for the implementation or expansion of literacy programs for low-income children of all ages.
- **Walk for WHO** — BeautiControl Independent Directors and Consultants participate in a 2-mile walk at BeautiControl's annual Celebration convention in Dallas to raise funds for the Foundation.
- **Mother's Day WHOLand Shopping Event** — offers needy children the opportunity to earn "WHO Bucks" redeemable for gifts to a special woman in their life, such as mother or grandmother.
- **WHO Month** — held every June, BeautiControl® donates a percentage of sales from select products to the WHO Foundation. Also, BeautiControl® corporate associates fund-raise with activities such as a silent auction and basket contest.
- **On-going fund-raiser** — For every jar of Cell Block-C® P.M. Cell Protection, BeautiControl® makes a donation to the WHO Foundation.

## Publication

Women Helping Others Book helps women undergoing or recovering from cancer treatment. "Women Helping Others" is a unique, interactive resource tool designed to enlighten, encourage and empower women along their journey to recovery. The book is available free of charge to cancer patients and cancer organizations. For all others, a \$5 donation per book is suggested to cover the cost of the book and shipping and handling.

## Contact

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