

May/June 2008

OUR MISSION:

The WHO Foundation, Women Helping Others, nationally supports grass-roots charities serving the overlooked needs of women and children.

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WHO FOUNDATION INFORMATION:

The WHO Foundation's toll-free number is 1-800-WHO-4-ONE (946-4663). Visit WHO on the Internet at www.whofoundation.org.



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who's news

WOMEN HELPING OTHERS

Celebrating 15 Years Of Giving

\$30,000 WHO grant brings sweet dreams to metro-Detroit children

Impoverished elementary school children in the metro-Detroit area will sleep more soundly this year because of a \$30,000 grant from the WHO Foundation.

Sleep is a fundamental component of physical and mental health for children and with 47.8% of Detroit-area children living below the poverty level, there are many who go to bed with very little to keep them warm and comfortable. These children are unlikely to get adequate sleep which affects their behavior and their academic performance.



Children from Joyce Elementary School in Detroit are proud of their new sleeping bags

Sweet Dreamzzz, Detroit, is committed to educating these children on the importance of a good night's sleep and then providing the children with a sleep kit including an adult size sleeping bag, nightshirt, stuffed animal, socks, toothbrush, toothpaste, tote bag, crayons and activity book – all the tools necessary for restful sleep.

Nancy Maxwell, Executive Director of Sweet Dreamzzz, said, "We heard from a school nurse that a young boy was so happy to have a sleeping bag because he had been sleeping on the floor with a baby blanket and his back against the couch to keep warm and now he has a warm place to sleep and his back doesn't hurt anymore."

Sweet Dreamzzz's initial grant request was for \$14,125 but when WHO heard about the critical need to provide warm sleeping conditions for poverty-level children, it increased the grant to \$30,000.

Maxwell said, "We are so grateful to the WHO Foundation for their support. The principal of the first school to receive the program told us that in the short time since the children went through the program, the school has seen a reduction in the amount of tardiness each day. She attributes that to the children learning to get their items ready before they go to bed and learning to get to bed at the same time each evening. With the new sleeping bags, each child should be well-rested which also helps them get up and get going each morning. Thank you so much for your generosity."



Graduates of the Sweet Dreamzzz sleep program



Adopt-a-Native Elder Program

\$24,000 WHO Grant Brightens the World of Navajo Elder Women

On the Utah and Arizona Navajo reservations, remotely-located impoverished Navajo Elder women live at or below poverty. Many do not speak English and most do not live in homes with electricity or plumbing. These women supplement their limited incomes from the tribe by weaving beautiful Navajo rugs to sell at fairs during the spring and summer months.

and ever-increasing economic needs as they age, the WHO Foundation has granted the Adopt-A-Native Elder Program (ANE) \$24,000 for the purchase of wool yarn.

Mary Phillips, Director of ANE Development, said, "The Elder weavers are really excited this year because, normally, we buy yarn in bulk to keep the price down and in doing so we get just a few colors. But because of the WHO grant, we were able to buy a variety of colors. These weavers are artists so it really made them happy to have so many colors to work with. Their winters can be lonely and depressing but the colors cheered them up and lifted their spirits. Money is a wonderful thing but lifting someone's spirit, isn't that the greatest gift of all?"

In an effort to help indigent women weavers remain in their homes and provide them with income for firewood, food

Leadership 2008 Highlights

This year's Leadership Conference was phenomenal thanks to you.

The Pass the Basket raised over \$5,000. We're so grateful for this money that will be used to help under-served women and children all across the United States.

We would also like to extend a special thank you to those who donated the fabulous jewelry and furs for our luxury raffle. Without your generosity and giving spirit, we would not be able to have this fun, amazing event that is such an important fundraiser for WHO.

Donors and Winners:

1. Designer evening wrap **donated by Sue Peterson, Executive Director**, won by Annette Fuller from Hillsboro, IL
2. White fox and mink jacket **donated by Maria Krehel, Senior National Executive Director**, won by Debbie McCormack from Little Rock, AR
3. Diamond and amethyst sterling silver cross pendant **donated by Kristel Martin, Senior Director**, won by Sue Lagattolla from Romeoville, IL
4. Full-length black fox coat **donated by Beverly Murphy, National Executive Director**, won by Donna Crim from Lake Jackson, TX
5. White gold diamond ring **donated by Dianne Thompson, Senior National Executive Director**, won by Candy Slate from Kernersville, NC
6. Amethyst and diamond ring **donated by Teri Hubbard, Executive Director**, and 14K gold earrings **donated by Karla Horton, WHO Administrative Assistant**, won by Debra Wachowiak from Anaheim, CA
7. Full-length red fox coat **donated by Sharon Coleman, Senior Director**, won by Jennifer Brewer from Mason, OH
8. Diamond earrings & ring set **donated by Marcella Romoser-Scherer, Executive Director**, won by Susan Cooper from Keller, TX

Thank you to all who participated and congratulations to the winners.

Thank you to the February New Director Training Class for raising \$1,400 for WHO.

The February New Director Training Class pictured with Kristi Hubbard, President, and Melissa Brisbois, Executive Vice President, in alphabetical order:

April Barber, Dana Bergman, Kelly Brock, Jodi Bryant, Tina Campbell, Vanessa Cobarrubias, Rinacellie Colon, Kim Dennis, Jennifer Dossey, Marilyn Fultz, Shelley Gaines, Ladonna George, Candace Gillum, Gail Halliday, Lynette Hawley, Pam Johnson, Patti Kerr, Kathy King, Kelly Kirkman, Michelle Martinez, Tammy Marx, Debbie McCormack, Miurel Medina, Robin Meserve, Heather Mrozek, Anne Murtland, Sayaka Nelson, Joni North, Milagros Ortiz, Mary Pantin, Yashira Pantojas, Judy Patterson, Carolyn Pegram, Leslie Phipps, Eneida Rosado, Lynn Rowe, Natalie Skaggs, Cindy Smith, Jacquie Snider, Vickie Snow, Jill Suire, Erin Turner, Tina Warner, Treva Whitis, Terry Williams and Barbara Wolf.



There's lots of WHO fun at Celebration – August 1-3, 2008

The Beat Goes On – 15 Years of Giving



Get your sponsors lined up now for the WHO Walk, August 2, 2008. This year's theme is The Beat Goes On – 15 Years of Giving and to celebrate this milestone, we want to make this walk better than ever.

The top three fundraisers in the walk sponsorship contest will win exciting prizes that include a fabulous trip.

Here are some suggestions for fundraising:

- Encourage sponsors to donate a minimum of \$15 for every mile walked
- Sign up a minimum of 15 sponsors
- Make your sponsorship goal \$1,500 for 15 years or shoot for the stars – try to raise \$15,000

All sponsorship funds must be received by the WHO Foundation no later than July 3, 2008.

Watch for more details coming soon. The sponsorship form and Walk registration form can be found on BeautiNet Forms on File.



Don't wait – June 3rd is the deadline for submitting your charity for a Community Service Award

Experience the gratification of being a Community Service Award recipient by submitting your charity for a WHO Foundation grant. Imagine the feeling of being center stage at Celebration 2008 to receive the grant on behalf of your favorite charity. Applications must be received at the WHO Foundation by June 3, 2008. Applications available on BeautiNet Forms on File.



Need a raffle basket idea for Celebration? Here are just a few:

Spa basket – BeautiControl products, relaxing CD, candles

Regional basket – items that represent your area/state

Movie Night basket – popcorn, movie rental gift card, decorative popcorn bowls, soda, gift card for pizza

Sunday brunch basket – pancake/waffle mix, syrup, gourmet coffee or hot chocolate mix, gift card for brunch out, comfy slippers

Back to School basket – lunch box, fun pens, pencils and notepads, backpack



Meet our newest WHO Board Member

Welcome our newest WHO board member,

Jasmine B. Harris, Ed.D.

As the Director of School and Community Relations



for the Hockaday School, Jasmine oversees school-wide and division-specific parent education programs, while spearheading recruitment efforts for faculty and staff. Prior to becoming a member of the Hockaday community, she served as an assistant principal and classroom teacher in the Garland and Dallas Independent School Districts. Jasmine earned degrees from the University of Texas at Austin, Texas Woman's University and Baylor University. She is currently involved in a variety of organizations including the Texas Council of Women School Executives, the Association for Supervision and Curriculum Development and Alpha Kappa Alpha Sorority, Inc.

The opportunity to be on the WHO board falls right in line with her life philosophy of don't follow someone else's legacy, create your own. She said, "Through my work with the WHO Foundation, I hope to enable grassroots organizations to create their legacy. Everyone should be given a chance to truly make a difference in the lives of women, and children in particular, and to create their own set of footprints.

I am humbled to join a group of people whose work is a result of their passion. Thank you for giving me this opportunity."

Both native Dallasites, she and her husband, John, are the parents of Caleb and Jayden.

Advisory Board Chair Corner



A message from Rahlene Luna, Advisory Board Chair

What is the WHO Foundation?

The WHO Foundation is made up of Consultants who have heart and choose to open their eyes and look at those in desperate need. We are also those willing to respond to that need.

I want to personally thank each one of you who have supported the WHO Foundation this year. I know that as more and more Consultants participate in the automatic pledge program there will be no limit to what we can do to help change lives. I am going to ask each Director to begin recognizing at every Unit meeting those Consultants who have committed to the automatic pledge, just as you acknowledge those stepping into leadership roles. Those who give are a vital part of something much bigger than themselves and we all love to be acknowledged for our participation.

We are well on our way to reaching our goal of \$600,001. I know with your purposeful giving and support we will make it. Every donation made until July 7th will count, so continue to be faithful in your giving.

One way you can help is to participate in the Walk for WHO Sponsorship program for Celebration 2008. Contact local businesses to get corporate donations and ask your families and friends to sponsor you. Every step you take in the Walk for WHO makes a difference. Since a two-mile walk equals approximately 3,500 steps, suggest that they make a donation per step. A donation of 1¢ per step would equal \$35, 3¢ per step would be \$105, 5¢ per step is \$175 and a 15¢ per step donation would be \$525. You could be one of the top three winners and receive a fabulous prize for your effort. In order to qualify, sponsorship funds must be received by the WHO Foundation by July 3rd.

Those of you in BeautiControl leadership go by the slogan, "If it's meant to be, it's up to me." I am going to ask each of you to lead by example. Please support the Foundation and encourage your team to take up the torch and passion for WHO as they follow in your footsteps. Together, we can help others cross over from desperation to a brighter future. Please walk beside me in this effort.

You are the one that will make the difference.

Sincerely,

Rahlene Luna

Rahlene Luna

June is WHO month

Here are some ways you can help:

Check out the WHO month BeautiControl products in your June Achiever. When you, your family, friends and clients purchase a WHO month item during the month of June, BeautiControl will make a donation to the WHO Foundation. And remember, BeautiControl makes a donation to WHO all year long for every Cell Block-C® P.M. Cell Protection purchased.



Other ways to donate during June:

- Honor those special people in your life. Make a donation to WHO in June to honor your father or an outstanding graduate.
- Create a Father's Day basket and raffle it at your June meeting.
- Put together a Fun-in-the-Sun gift set that includes sunglasses, beach towel, and the new Triple Glow Tanners for Face and Body. Raffle it off for a suggested \$5 donation per ticket. It's a great way to raise money and advertise new product at the same time.



Bits 'N' Pieces

MONEY MATTERS	\$600,001
	\$500,000
New Goal - \$600,001	\$425,000
Current amount as of March 2008 - \$425,000	\$400,000
	\$300,000
	\$200,000
	\$100,000
	\$50,000



In Memory

Geraldine Ellis,
Patti Marek's mother
Helen Lewandowski
Harold Sterk,
Darlene Harris' father
Jessie Taylor,
Martha England's sister
John Rimmel,
husband of Jamie Rimmel

In Honor

Kristi Hubbard's Birthday
Melissa Brisbois' Birthday
Jinger Heath's Birthday

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