

Nov/Dec 2007

**OUR MISSION:**  
The WHO Foundation,  
Women Helping Others,  
nationally supports  
grass-roots charities  
serving the overlooked needs  
of women and children.

**FOUNDER**  
Jinger L. Heath

**BOARD OF DIRECTORS**

Jo-Anne C. Jaeger, Chair  
Anne Albright  
Donna Coyne  
Kristi L. Hubbard  
Greg Powers  
Lou Sartor  
Mark Shepherd  
Katherine A. Staton

**ADVISORY BOARD**

Rahlene Luna – Chair  
Anna Olivier – Chair Elect  
Kelly Braaten  
Judy Byrum  
Shelley Callahan  
Pam Clark  
Louise Dempsey  
Heather Richter-Egger  
Karen Fritschi  
Darlene Harris  
Cindy Hunter  
Rebecca Kahan  
Frieda Lin  
Kristel Martin  
Katia Caban Matos  
Donna Rulon  
Brenda Sawyer  
Suzy Schiavone  
Anna Sessoms  
Betty Steward

**EXECUTIVE DIRECTOR**  
Cindy Turek

**WHO FOUNDATION**

**INFORMATION:**  
The WHO Foundation's  
toll-free number is  
1-800-WHO-4-ONE (946-4663).  
Visit WHO on the Internet at  
[www.whofoundation.org](http://www.whofoundation.org).

**W.H.O.**  
FOUNDATION  
Women Helping Others

© 2007 WHO (Women Helping Others) Foundation  
All rights reserved. All trademarks and registered  
trademarks herein are the property of their  
rightful owners.

# who's news

WOMEN HELPING OTHERS

## Open Door Mission Receives \$32,000 Grant to Care for Homeless



Grateful recipients of the WHO Grant (pictured left to right). Karen Applegate – Open Door, Gayle Crawford – BeautiControl, Heather Richter-Egger – BeautiControl, Candace Gregory – Open Door

Almost overnight, Open Door Mission in Omaha, Nebraska, went from serving 700 people in their soup kitchen to more than 1,500 when two other shelters were forced to close.

Around the same time, Gayle Crawford, a BeautiControl Independent Senior Consultant and Open Door Mission volunteer, had requested \$2,000 from the WHO Foundation for cookware, sheets and towels to give formerly homeless women a start in apartment life.

When the WHO Foundation called to find out more about their situation, the Mission shared its story. The Foundation decided to not only meet the initial request, but grant them an additional \$30,000 to keep the soup kitchen going and help the people in crisis.

"You just can't imagine how overwhelmed with gratitude we felt when we received the call. I only requested \$2,000, but the \$32,000 was a gift from God. This grant will do so much for the community in a time of real need," says Ms. Crawford.

"We provide pantry items, furniture and other household goods to the working poor, so that they are able to continue to stay in their own homes. We also serve more than 1,500 meals per day to the homeless and near-homeless, while feeding the 320 men, women and children living in our shelter three meals a day. This grant will definitely help us maintain these positive numbers," says Karen Applegate, Open Door Mission Director of Advancement. Candace Gregory, President/CEO of Open Door Mission said, "This was a valuable lesson for us all. In this experience, we see that one person can change people's lives. BeautiControl representative Gayle Crawford is a great example of this."

# HomeBase Receives \$25,000 to Help Youth in Crisis

You are valued, you are worthy of respect, you are welcome here.

These three statements are taken for granted by most children living comfortably in their own homes, but for the youth living on the streets in Phoenix, Arizona, hearing these words is like learning a completely new language.

Most of the young homeless in Phoenix have fled mentally and physically abusive situations – situations so appalling they prefer living on the street to returning home. All are poor, lacking life's most basic needs of food, clothing and shelter, forced to survive on the streets. And most come from homes with parents who don't care or cannot take care of them.

The need is great – but so is HomeBase Youth Services, an Arizona-based, non-profit founded in 1991.

At night, a team of volunteers in a HomeBase van scours the streets to find youths in crisis and encourages them to visit the Dustin D. Wolfswinkel Center for Youth, HomeBase's resource center. Once they accept help from HomeBase, they begin to heal and develop self-esteem by gaining social skills, improved health, and by receiving education support and resumé building assistance.

BeautiControl Independent Senior Executive Director, Peggy Adams, became involved with the organization four years ago when she was a Phoenix resident. Now, even living thousands of miles away, Ms. Adams returns to HomeBase two or three times a year to hold classes on "How to dress and prepare yourself for an interview."

Through Peggy's dedication, the WHO Foundation's grant of \$25,000 will provide 25 youths who exhibit leadership skills

the clothing and equipment for education needed to pursue employment. These resources give these youths a future and a hope, and a renewed purpose in life.

"Through this generous contribution, the WHO Foundation will play an important role in the success of the youth enrolled in our Transitional Living Program this year," said Mary Kate Poling, HomeBase Youth Services president and CEO. "We are using this money as motivation for the kids. It'll buy them new clothes for job interviews and then they'll get additional money for new clothes when they get a job. Right now, in fact, two young men are shopping with HomeBase volunteers as a reward for getting new jobs. They are so encouraged and it's so rewarding to see how their lives have changed."



Cindy Turek (left), WHO Executive Director, presents Mary Kate Poling, President of HomeBase, and Peggy Adams, BeautiControl, with a \$25,000 check.

## A big THANK YOU to the September New Director Training Class! This class raised more than \$4,500 for WHO!

Before coming to training, these creative and enthusiastic Directors thought ahead and arrived with items in hand to help them raise money. One Director made money for WHO by giving massages and one donated a cowboy hat to include in their fundraising activities.



Jocelyn Acevedo, Guillermina Aguilar, Amber Baquet, Kim Becher, Zoribeth Burgos-Maldonado, Shawn Cain, Yarimel Casillas, Johanna Castillo, Gloria Iris Caudill, Joan Chetyrbok, Margaret Collins, Jennifer Creekmur, Ivelisse Crespo, Elizabeth De Jesus, Dena Deboer, Rosa Del Carmen, Isabel Diaz Lopez, Valdine Doering, Briseida Fernandez, Debbie Friesen, Gladymar Gonzalez, Leah Goodrich, Jamie Gower, Gina Hale, Keith Harley, Leslie Helle, Lora Horner, Joan Hunt, Donna Kistler, Elisha Lathrop, Linda Leasure, Theresa Leiting, Maria (Malena) Lopez, Rosangela Mendez, Wendy Mikulka, Lynda Myers, Lourdes Negron Ruiz, Alicia Nelson, Ginger Nickolson, Lynda Noel, Maria Ortiz, Roberta Ostwinkle, Lumary Perez, Kendra Pieper, Suzanne Postlethwaite, Mary Frances Price, Magda Ramalho, Mayra Rivera, Yaritza Rivera, Deborah Rdriguez, Rosaura Rodriguez, Leslie Rogers, Tina Rose, Jennifer Rowell, Linda Santos, Amanda Scardina, Lisa Smith, Lynn Snipes, Carol Teatino, Joan Thompson, Bobbie Wengert, Cindy Wilke, Meah Willard, Denise Wilts, Valarie Wingate, Mireya Zarate

## \$22,500 Grant Provides Refurbishment for SAFE Homes Shelter

Leaving an abusive relationship is complicated. Sometimes it involves covert plans, talking with police officers and attorneys for protection orders or arranging for the removal of children.

For victims of domestic violence and sexual assault, safety is the number one priority. Since 1990, SAFE Homes, serving domestic violence victims in Spartanburg, Cherokee and Union counties, South Carolina, has provided emergency shelter for women and children fleeing dangerous, life-threatening situations.

To keep the victims safe, SAFE Homes installed a security gate, but after years of use and many repairs, the gate needed to be replaced. With the WHO Foundation's grant of \$22,500, SAFE Homes will have a new gate with enough money remaining to replace tables, chairs and beds. In addition, \$6,000 of the grant will be used to purchase a playground for the shelter. "This was a very timely gift. The week we received the check, the gate quit working completely. Now that the gate has been replaced, we've been pricing new furniture. We're so excited," said SAFE Home Executive Director, Lynn Hawkins.



Safe Homes staff receives their check

Spartanburg resident and BeautiControl Independent Senior Director, Susan Hurst, volunteers her time to SAFE Homes and was honored with this Community Service Award. "What a thrill to be honored in this way. Now, when these ladies and their children arrive, they will be greeted with cheerful surroundings to lift their spirits and help them feel more comfortable and safe," said Ms. Hurst.



Left to Right: Joan Bailey, Edgewood; Linda Lloyd, BeautiControl; Cindy Turek, WHO

## Edgewood Children's Ranch Receives \$22,500

When family circumstances go wrong, it is often the children who suffer the most. Many develop behavioral problems and are sometimes left without a place to call home.

In 1966, Edgewood Children's Ranch was founded to reach out to these children to provide education and counseling, as well as the opportunity to live in a happy, functional family. Through the growing success of the Ranch, more than 4,000 frightened boys and girls have received the care they well deserve; but there are many more that need help.

BeautiControl Independent Senior Director, Linda Lloyd, and her husband, Ron, have been involved with the Edgewood Children's Ranch for 25 years. Thanks to Linda's touching request and heartfelt dedication, the WHO Foundation awarded Edgewood Children's Ranch with \$22,500 to continue a cottage renovation project – specifically, a cottage bathroom that accommodates 8-10 girls. Funds will also be used to help keep the refrigerator stocked with nutritious food.

"In an industry where there's so much competition for funds, we feel extremely blessed by BeautiControl and the WHO Foundation. Giving the children updated facilities will be fantastic and the extra funds for food are always needed and appreciated," said Edgewood Director of Business and Development, Gabriele Acks.

An exceptional year, an extraordinary future.



A Message from Jo-Anne Jaeger, Board Chairman

As we reflect on what has been a banner year for the Foundation, the Board of Directors would first like to say how grateful we are to outgoing Chair, Nancy Willis, and the WHO Advisory Board. Under Nancy's leadership, Consultants raised an astounding \$533,000 – the most ever raised except in times of a natural disaster.

The Board would also like to extend a heartfelt thanks to all of the Unit Chairpersons who inspire others on a daily basis to support WHO. To Nancy, the Advisory Board, the Chairpersons, and Directors and Consultants – because of you, the Foundation has continued to grow, and as a result, has helped more women and children in need than ever before.

Your support enabled WHO to do great things this past year. In January, the Foundation granted \$235,000 to 17 deserving charities. Then at Celebration 2007, eight BeautiControl Independent Directors and Consultants were recognized and \$207,000 was awarded to their respective charities.

Your support also made possible the production of an updated Women Helping Others® booklet. Since this booklet was first published in 1994, more than 27,000 copies have been donated, free of charge, to cancer patients, cancer-related organizations and doctors' offices. All of these accomplishments would not be possible without you!

Looking ahead to the new year, it's possible to touch even more lives and give hope to those who are in need. With your continued support, the WHO Foundation will make a difference.

My best to you and yours for a happy holiday season.

*Jo-Anne Jaeger*

# Advisory Board Chair Corner



## A message from Rahlene Luna, Advisory Board Chair

This is the time of year when we reflect on the things that are most precious to us – our families and friends and those who have made a difference in our lives. As we stop to think about our own blessings, let us also remember those who are in need, and that the blessing they're awaiting may be in our hands.

I am thrilled that so many of you have already increased your giving to the WHO Foundation. Our year is off to a strong start and it's sure to be a record-breaker!

For the first time, the WHO Foundation is offering a beautiful holiday card that can be used to send to those

special people in your life as you honor them by giving a donation to WHO in their name. (See additional information in this newsletter.)

Don't forget that this is the perfect time to approach those businesses in your communities about the WHO Foundation so they can make a last minute, end-of-year donation for a tax write-off.

This season, take a moment and use your heart to see the world around you. Your support of those less fortunate can make a significant difference in many lives.

Wishing you a beautiful holiday season filled with peace, joy and love.

Sincerely,

*Rahlene Luna*



For more information and to place your order for the Holiday card, see enclosed order form or go to [BeautiNet Forms on File](#). Let your Unit know about this special opportunity!

## GoodSearch for WHO! Make your Internet Searches & Internet Shopping Count!

Every time you search the Internet go to [www.goodsearch.com](http://www.goodsearch.com) to give to the WHO Foundation. At "Who Do You Search For – enter your charity here" type in Women Helping Others and click on "verify". WHO Foundation will populate the selection box and will remain as your selection until you clear it. You can GoodShop for WHO as well! See links on their website to click through to your favorite store before you begin shopping. Just by doing this, the retailer donates a percentage of your sale to the GoodSearch charity of your choice. Pass the word....tell your family and friends so they can GoodSearch for WHO too!

## Bits 'N' Pieces

**MONEY MATTERS** \$600,001

**New Goal - \$600,001**  
**Current amount as of September 2007 - \$200,000**



### In Memory

- Margaret Whitehair
- Jay Dempsey
- Leona Mortensen
- Shirley McDonald, Geri Cozine's mother
- Dot Brinkley, Randy Williams' aunt
- Daniel Fisk
- Allison Stafford
- Stacy Powell, Mary Ellen Henry's stepdaughter
- Susan Wood's mother
- Jerry Simpson
- Geri Bare's mother
- Geri Cozine's father
- Joe Sellmeyer, Doris Sellmeyer's husband

### In Honor

- Randy Williams' birthday
- Jose Garcia
- Aida Garcia
- Zhyarah Rivera
- Ana Figueroa

