

## **For Immediate Release**

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### **W.H.O. Foundation Awards Grant to Suited for Change**

Washington, DC March 4, 2011—The W.H.O. (Women Helping Others) Foundation, BeautiControl's charity of choice has awarded Suited for Change with a \$10,000 grant. Suited for Change was one of W.H.O.'s selected 11 of 2011 to receive a grant this year. W.H.O. received over 400 applications.

“After reviewing this organization's grant submission, it was clear that Suited for Change is truly helping the communities in Washington, DC,” said Cindy Turek, Executive Director of W.H.O. “In the spirit of W.H.O.'s mission, and by the grace of the power of its many contributors, we are pleased to help make a difference—one organization at a time.”

Executive Director Sharon Flynn expressed her appreciation and excitement upon hearing Suited for Change was receiving this grant.

“We were absolutely thrilled. We are so grateful to the Women Helping Others Foundation and BeautiControl for their generous gift which will allow us to provide low-income women the soft skills training they need to achieve success in the workplace.”

Suited for Change is a non-profit organization that helps low-income women who have completed job-readiness training and are seeking employment. Women are referred, and trained volunteer wardrobe consultants assist each participant in selecting appropriate attire for an interview or new job.

The grant from W.H.O. will help provide supplies such as course descriptions, worksheets, brochures and evaluation tools.

“The W.H.O. grant will also be used for publicity and to launch one of our new programs. Beginning in April, we are planning a series of open houses for our referral partners to introduce them to Pathways to Employments,” added Flynn.

#### About Suited for Change

Founded in 1992, Suited for Change provides professional clothing and ongoing career and life skills education to low-income women to increase their employment and job retention potential and to contribute to their economic independence. Our services are available at no charge and by referral only to low-income women who have completed job readiness programs and are seeking employment.

#### About the W.H.O. Foundation

Established in 1993, the W.H.O. Foundation is committed to encouraging women everywhere to help others through community service, supporting organizations dedicated to the needs of women, children and families in crisis. W.H.O. has been enlightening, educating and empowering women and families for nearly 17 years, and has awarded over 4 million dollars in grants.

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