

For Immediate Release

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W.H.O. Foundation Awards 2011 Grant to Rebuilding Together of Richmond

Richmond VA, February 3, 2011—On behalf of the W.H.O. (Women Helping Others) Foundation, BeautiControl Senior National Executive Director Paulette Britt and National Executive Director Peggy Adams will present Rebuilding Together Richmond with a \$20,000 grant check on February 3rd during a special BC Spa Facial guest event at 6:30 p.m.. The check presentation will take place at the Marriot West located at 4240 Dominion Blvd in Glen Allen, VA.

The \$20,000 grant is double the \$10,000 Rebuilding Together of Richmond applied for. Executive Director Amy King expressed her excitement saying, “I was completely overwhelmed. We’ve just experienced two of the most challenging economic years in our history. The W.H.O. Foundation’s grant will do much to help us meet critical needs and to prevent future home repair issues for the elderly and disable homeowners we serve. This grant could not have come at a better time for us.”

Rebuilding Together of Richmond has been selected as one of the W.H.O. Foundation’s “11 of 2011” awardees. These are the 11 non-profit organizations, out of nearly 400 that applied, selected to receive W.H.O. grants this year.

W.H.O. Executive Director Cindy Turek will also be on hand for the check presentation. “After reviewing this organization’s grant submission, it was clear that this is an organization that is truly helping the Richmond community,” says Cindy. “In the spirit of W.H.O.’s mission, and by the grace of the power of its many contributors, we are pleased to help make a difference – one organization at a time.”

Rebuilding Together of Richmond works to keep elderly or disabled, low-income homeowners living in warmth, safety and independence.

“We’re a community builder as well as provider of much need home repair assistance to our neighbors. Our work has a ripple effect of connecting our homeowners to other service providers, their city representatives, to their neighborhood senior programs and to each other,” added King.

Amy says funds from the W.H.O. grant will be used to provide, “energy efficiency measures such as insulations, roofing repairs, heating systems and windows. These will go along with safety and accessibility improvements such as grab bars, wheelchair ramps and other costly improvements for our low-income, homeowner clients.”

About Rebuilding Together of Richmond

Rebuilding Together of Richmond (formerly Christmas in April) is an affiliate of the national Rebuilding Together organization. It is a volunteer-based program that repairs and rehabilitates homes and non-profit community facilities. They help low income, elderly, and disabled people who own their homes but are unable to maintain them. Rebuilding’s focus is to provide warmth, safety, and independence to the elderly and disabled.

About the W.H.O. Foundation

Established in 1993, the W.H.O. Foundation is committed to encouraging women everywhere to help others through community service, supporting organizations dedicated to the needs of women, children and families in crisis. W.H.O. has been enlightening, educating and empowering women and families for nearly 17 years, and has awarded over 4 million dollars in grants.

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