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**W.H.O. FOUNDATION AWARD 2009 EDUCATION AND LITERACY
GRANT TO READING IS FUNDAMENTAL OF SOUTHERN CALIFORNIA**

Los Angeles, California Organization Will Use Funds To Purchase Books And Supplies
For Thousands Of Children

Check Presentation Scheduled on July 6

CARROLLTON, TX—The Women Helping Others (W.H.O.) Foundation, created to encourage women to actively support community service, has awarded a \$5,000 Education and Literacy grant to Reading Is Fundamental of Southern California (RIFSoCal) in Los Angeles, California.

The grant monies will be used to support the ‘Motivational Reading Program’ that consists of three motivational reading events where children can select a free, new book of their own. The funds are expected to purchase 8,205 books and serve 2,735 children.

“We’re thrilled that we can support Reading Is Fundamental,” said Cindy Turek, W.H.O. executive director. “They’ve been helping children for years and are such an outstanding organization. It’s a perfect fit for our Education and Literacy grant and we’re glad we can support them as we did in 2008.”

Carol Henault, RIFSoCal executive director, said, “We’re thrilled that the W.H.O. foundation has awarded us this grant. It will help us continue to expand our Motivational Reading Program and bring books into the lives of children who might not otherwise have them.”

Independent BeautiControl Executive Director, Michelle Jones will personally present the check from the W.H.O. Foundation to Carol Henault at a July 6th unit meeting 6:55 PM at the Dupars Best Western in Thousand Oaks, California. Approximately 80 BeautiControl Independent Directors and Consultants will be on hand to see how the money they have raised and donated to the W.H.O. Foundation is making a real difference in the lives of children in the community.

Founded in 1966, Reading Is Fundamental, Inc. is the oldest and largest child and family literacy organization in the nation. RIFSoCal was started in 1972 and is the largest local chapter, currently encompassing more than 200 project sites throughout Los Angeles County. They work with schools, Head Start sites and community based organizations, and in 2009-2010 will bring much-needed literacy resources to more than 70,000 underserved children and their families.

The WHO (Women Helping Others) Foundation, established in 1993, is committed to encouraging women everywhere to help others through community service; supporting organizations dedicated to the needs of women, children and families in crisis. Since its inception, the WHO Foundation has granted more than \$3.6 million to other non-profit organizations supporting such issues as teen pregnancy, rape, education, homelessness, drug and alcohol abuse, and domestic violence.

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