

Additional information:  
Cindy Turek  
1-800-WHO-4-ONE  
(1-800-946-4663)

**W.H.O. FOUNDATION AWARD 2009 EDUCATION AND LITERACY  
GRANT TO KANSAS PEDIATRIC FOUNDATION**

Lenexa, Kansas Organization Will Use Funds To Purchase Books And Supplies For Their “Turn A Page, Touch A Mind” Program

CARROLLTON, TX—The Women Helping Others (W.H.O.) Foundation, created to encourage women to actively support community service, has awarded a \$5,000 Education and Literacy grant to the Kansas Pediatric Foundation in Lenexa, Kansas.

The grant monies will be used to place books directly in the hands of children while physicians encourage their parents to read to them. Parents will be told of the importance of reading aloud to their children and the ultimate goal is to prepare at-risk children to enter kindergarten with a greater chance for success.

“Helping at-risk children through healthcare providers who are usually well trusted is an amazing way to reach families,” said Cindy Turek, W.H.O. executive director. “We’re excited that we can help these families have more books and be a part of encouraging parents to read more to their children.”

Chris Steege, Kansas Pediatric Foundation executive director, said, “Our physicians are a trusted source of guidance for these families. And since they have ongoing contact, they can make a long-term impact on the health and education of these children. We’re thrilled that the W.H.O. Foundation is supporting our efforts through this generous grant.”

The check from the W.H.O. Foundation will be presented by Charla Gervers, BeautiControl Region VP on Friday July 17<sup>th</sup>. The check presentation is part of a Mustang Celebration for BeautiControl Consultant Annie Kleoppel who earned the car simply by sharing BeautiControl’s spa-quality products and empowering opportunity with others. The event is being held from 7:00 - 9:00 p.m. at the Marriott Hotel, located at 10800 Metcalf Road, Overland Park, KS.

Numerous BeautiControl Independent Directors and Consultants will be on hand to see how the money they have raised and donated to the W.H.O. Foundation is making a real difference in the lives of children in the community.

Kansas Pediatric Foundation developed the “Turn a Page, Touch a Mind” program to bring the research-based national program, “Reach Out and Read” to Kansas children. Through this program, at each child’s well visit, starting at six months and continuing for five years, a child’s physician gives a child a book and advises parents on the importance of reading aloud daily to their child. The books are new, carefully chosen, and developmentally appropriate—starting with board books.

The WHO (Women Helping Others) Foundation, established in 1993, is committed to encouraging women everywhere to help others through community service; supporting organizations dedicated to the needs of women, children and families in crisis. Since its inception, the WHO Foundation has granted more than \$3.6 million to other non-profit organizations supporting such issues as teen pregnancy, rape, education, homelessness, drug and alcohol abuse, and domestic violence.

# # #