

## For Immediate Release

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### **W.H.O. Foundation Awards Grant to Groove With Me, Inc.**

New York, NY January 10, 2011—On behalf of the W.H.O. (Women Helping Others) Foundation, BeautiControl Independent Executive Director Tami Didio has arranged a special check presentation where Groove With Me, Inc. will receive an \$8,600 grant check on January 13, 2011 at 8 p.m. The check presentation will take place during the January National Spa Training Month Special Event at the Crown Palace restaurant located at 235 New Dorp Lane on Staten Island, New York.

“After reviewing Groove With Me’s grant submission, it was clear that this is an organization that is truly helping the community of young girls in New York,” said Cindy Turek. “And we’re so pleased that our own BeautiControl President Albert Bosch will be in attendance to help us celebrate this wonderful event.”

Groove With Me, Inc. is a youth development organization that uses dance to instill in young girls the leadership, pride, creativity, spirit of cooperation and discipline needed to confront adversity.

The grant from W.H.O. will be used in their Teen Leadership Committee (TLC). Their goal is to improve retention of participants in the teen program.

Executive Director Abigail McCreath said, “When addressing the attrition of teenagers in our classes, we found that they had community service requirements for school. The T.L.C. trains teens to assist with classes of younger students. They are able to do their community service at Groove With Me, remain in their dance classes, and learn life skills in weekly leadership training meetings.”

McCreath added that children who make it through appreciate Groove With Me so much, they write about it on their college applications. She said one student wrote, “People stared at me with fascination at the attitude, stamina, focus and energy that I gave while performing. It showed me that I could do anything that I put my soul in to. So I started forgetting about where I was living and started thinking about where I am going to be.”

#### About Groove With Me, Inc.

Groove With Me utilizes free dance classes to attract and engage girls during the idle after-school hours. The mission is to build self-confidence in an effort to prevent risk taking behaviors. All youth need safety and structure, a sense of belonging, opportunities for contribution and ways to develop positive character. Founded in 1996, it now gives 36 free weekly dance classes to 400 girls each year.

#### About the W.H.O. Foundation

Established in 1993, the W.H.O. Foundation is committed to encouraging women everywhere to help others through community service, supporting organizations dedicated to the needs of women, children and families in crisis. W.H.O. has been enlightening, educating and empowering women and families for nearly 17 years, and has awarded over 4 million dollars in grants.

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