

For Immediate Release

Media Contact:
Cindy Turek
W.H.O. Foundation
972-341-3019
cindy.turek@beauticontrol.com

W.H.O. Foundation Awards Grant to College Mentors for Kids

Indianapolis, IN February 3, 2011– On behalf of The W.H.O. (Women Helping Others) Foundation, BeautiControl's charity of choice, Independent National Executive Director Faye Powell will present College Mentors for Kids with a \$20,000 grant check. The check presentation will take place on the University of Evansville campus February 7, at 4 p.m.

"After reviewing the College Mentors for Kids grant submission, it was clear this is an organization that is truly helping the communities of Indianapolis," said Cindy Turek, Executive Director of W.H.O. "In the spirit of W.H.O.'s mission, and by the grace of the power of its many contributors, we are pleased to help make a difference – one organization at a time."

CEO Erin Slater Director expressed her appreciation and excitement upon hearing College Mentors for Kids was receiving this grant.

"College Mentors for Kids was thrilled to receive the news of our grant from The W.H.O. Foundation. The W.H.O. Foundation has made a significant investment in College Mentors for Kids, which will be far-reaching in the lives of the children we serve. This is the second grant we have received from the W.H.O. Foundation which is an indicator of how well our mission aligns with the change the W.H.O. Foundation wants to make in the world."

College Mentors for Kids was established to address the need for after school programs for low-income elementary children. Its founders believed that exposing kids to college early would increase the kids' likelihood to attend college.

"College Mentors for Kids inspires, educates and connects children to future opportunities they may never have even known existed. Our potential is unlimited and support from generous groups such as the W.H.O. Foundation enable us to meet critical needs in the community," added Slater.

Organizations like the W.H.O. Foundation are instrumental in helping College Mentors for Kids to carry out its mission.

"Grant funds will support weekly activity costs as well as our College Preparatory and Financial Planning Initiative which impacts both the 1,300 children in our mentoring program as well as their families," said Erin. "This initiative includes an end of year celebration banquet where families receive a free packet of valuable information about helping their kids prepare academically and financially for post-secondary education. It is utilized by 99 percent of parents and has inspired four parents of our youth participants to pursue their own education."

College Mentors for Kids

College Mentors for Kids pairs first- through eighth-grade children with local college student mentors. Through weekly after-school activities, mentors help their "Little Buddies" understand higher education opportunities, as well as the importance of self-reliance, self-confidence, taking initiative at school, and making wise academic and social choices.

About the W.H.O. Foundation

Established in 1993, the W.H.O. Foundation is committed to encouraging women everywhere to help others through community service, supporting organizations dedicated to the needs of women, children and families in crisis. W.H.O. has been enlightening, educating and empowering women and families for nearly 17 years, and has awarded over 4 million dollars in grants.

###