

THROUGH YOUR HEARTFELT DONATIONS, TOGETHER WE HAND PEOPLE HOPE.



january/february 2012

who's news

2012 General Grants Awarded **\$160,000 GIVEN!**

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Cindy Turek

2000 FEET, INC. — St. Charles, MO

Provides children with new shoes to help improve their self-esteem and gain confidence.

Grant awarded: \$8,500

BAGS4KIDS — California City, CA

Helps children who were removed from their homes due to abuse, neglect or homelessness and provides backpacks filled with school supplies, hygiene items, books, clothing items, toys, and more.

Grant awarded \$20,000

SINGLE PARENT SCHOLARSHIP FUND OF NORTHWEST ARKANSAS — Fayetteville, AR

Provides scholarships to low-income single mothers pursuing a career-related course of study.

Grant awarded \$22,500

GOODIE TWO SHOES FOUNDATION —

Las Vegas, NV

Provides disadvantaged children and children in crisis with new shoes and socks — along with other items deemed essential for good health and positive development.

Grant awarded: \$10,000

DOCTORS WITHOUT WALLS —

Santa Barbara, CA

Provides medical care to those who are unsheltered and homeless.

Grant awarded: \$24,500

GABRIEL'S ANGELS, INC. — Phoenix, AZ

Delivers healing pet therapy to abused, neglected and

at-risk children, nurturing their ability to love and trust to help break the cycle of violence.

Grant awarded: \$10,000

HORSEMANSHIP OPPORTUNITIES FOR POTENTIAL EQUESTRIANS (HOPE) — Langley, WA

Provides physical, cognitive and emotional development for individuals with special needs through therapeutic horsemanship.

Grant awarded \$19,500

ATTITUDES & ATTIRE — Dallas, TX

Helps women learn to recognize their self-worth, create a positive image, overcome barriers and improve job search skills.

Grant awarded \$10,000

MILITARY WOMEN IN NEED (MWIN) —

Los Angeles, CA

Provides support in the form of housing assistance, resource and referral services, and home visits for female veterans and the survivors of female veterans.

Grant awarded: \$20,000

YOUTH ON THEIR OWN (YOTO) —

Tucson, AZ

Dedicated to supporting the high school graduation and continued success of homeless youth with financial assistance, basic human needs and guidance.

Grant awarded: \$15,000

Established in 1993, the W.H.O. Foundation is committed to encouraging women everywhere to help others through volunteer service, supporting organizations dedicated to the needs of women, children and families in crisis. Since its inception, the W.H.O. Foundation has granted more than \$4.2 million to other non-profit organizations.

1-800-WHO-4-ONE (946-4663) www.whofoundation.org

BEAUTICONTROL®
W.H.O.
FOUNDATION
WOMEN HELPING OTHERS

Volunteer Service Grant Check Presentations

STEVEN'S HOPE FOR CHILDREN, INC.

Steven's Hope for Children in Upland, CA provides housing and other essential needs for families of a seriously ill or injured child. Thanks to BeautiControl® Independent Senior VIP **Sandra McBride**, Steven's Hope received a \$4,800 Volunteer Service Grant from the W.H.O. Foundation.

"I wanted to give back and when I attended Steven's 'Vision of Hope Tour', I knew this was where I wanted to be," Sandra said.

Tony Cappelli, Executive Director of Steven's Hope for Children, said, "Steven's Hope for Children started out with a goal to provide temporary housing for families with children getting treatment for a serious illness or injury. Now, in addition to providing housing, we provide clothing, food, travel expenses, emotional support and so much more."

The grant funds will be used to help clothe seriously ill or injured children and their siblings through their "Klothing Kids" project.



L to R — Sandy Cappelli-Founder Steven's Hope, Fran Boytos BC, Sandy McBride-BC, Tony Cappelli-Founder Steven's Hope



L to R — Mary Hill, RTSD Executive Director Pamela Thorsch

REBUILDING TOGETHER SAN DIEGO

BeautiControl® Independent VIP **Mary Hill** helped Rebuilding Together San Diego (RTSD) receive a Volunteer Service Grant in the amount of \$3,000 from the W.H.O. Foundation. This organization is dedicated to the renovation and preservation of affordable homeownership for low-income homeowners throughout San Diego County.

"I was so excited when I was told W.H.O. selected them for a grant," said Mary, "because they make a difference in so many lives! You don't have to be a painter, a contractor or possess a particular skill, you just have to want to help."

RTSD Executive Director, Pamela Thorsch said, "The lifeline of our organization comes from volunteers, like Mary Hill, who contribute their time and energy to give beyond themselves to help those in need."

The grant funds will be used to purchase tools and equipment for the RTSD Minor Home Repair program for low-income seniors and people with disabilities, as well as their tool lending program.

HOGAR JESUS DE NAZARET, INC.

El Hogar Albergue para Niños Jesús de Nazaret, Inc. is a charitable organization that provides shelter and care to children who are victims of family violence. Through BeautiControl Independent Senior Director **Anael Ramirez Camacho's** volunteerism, the organization has been awarded a \$38,750 Volunteer Service Grant from W.H.O.

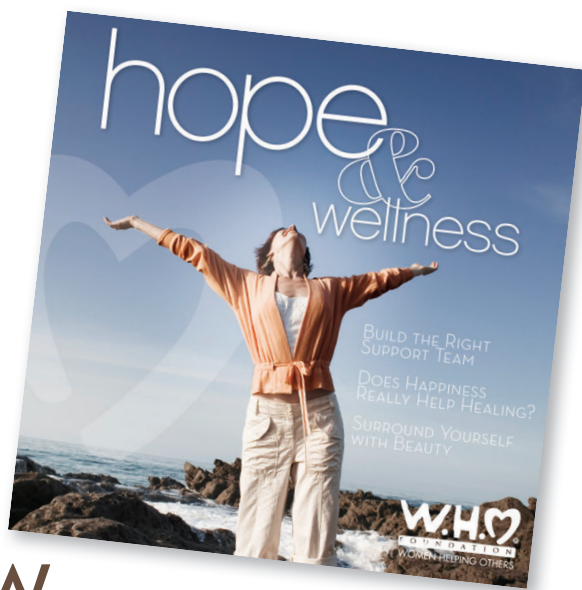
Anael said, "I was overwhelmed. It felt like it was a blessing from God. Thanks to BeautiControl and W.H.O. we are able to give back in some small way to help the children who most need a better quality of life, love and affection."

Lisette Ortiz, Executive Director for El Hogar said, "With the grant from the W.H.O. Foundation, we will be able to give these children a better quality of life and shelter them from abusive homes."

The grant will help fund the remodeling of La Casita Blanca, as well as purchase new playground equipment, computers, bunk beds and mattresses.



L to R — Frances Ramirez, Anael Ramirez, Lydia Mendez - President of the Board, Maria Rivera - Treasurer, Lisette Ortiz - Director, John Kelly Camacho -Assistant and BeautiControl RVP Mildred Muñoz.



NEW Hope & Wellness book

This book was created for cancer patients, cancer survivors and loved one of those who have battled cancer. It offers facts, tips and useful information to anyone being affected by this disease. It helps bring comfort and ease during difficult and challenging times.

The book is given free of charge to cancer patients and organizations that support cancer patients. For all other requests, we ask for a \$5 donation to help with printing and shipping costs. Contact the W.H.O. Foundation for more information. Also, go to [BeutiNet>W.H.O.>How you can help](#) - to make a donation to support Hope & Wellness.

Thank you to all the Consultants and friends of W.H.O. that opened their hearts and shared their photos and stories for the book.

Special W.H.O. Events

UNIT FUNDRAISING CHALLENGE

January 1 - February 15, 2012

The top Unit in each of BeautiControl's 4 size categories wins a prize: a call with one of BeautiControl's dynamic leaders — Daisy Chin-Lor, Charla Gervers or Gary Jones. Funds must be received in the W.H.O. office by 5 p.m. CST on February 15. The Director of the winning Unit must be present at Leadership to win.

ZUMBA

Be sure to attend Leadership Conference and sign up for Zumba! This will be an a fun and extreme way to start your Friday. Bring your workout gear and we'll provide the cool, Zumba t-shirt. Just \$20 to pre-register - \$25 to register at the event. And here's another reason to pre-register...those who register BEFORE FEBRUARY 1st will be entered into a drawing for a fabulous prize!

2011 WAS AN INCREDIBLE YEAR FOR W.H.O THANKS TO YOU AND ALL OUR VOLUNTEERS.

Because of your generosity, "your" W.H.O Foundation awarded over \$370,000 in grants in 2011. This was only possible because of all the hard work and dedication of our BeautiControl Directors, Consultants and those who have given their time and money last year. Each year we are making more and more of an impact on women, children and families who are in need and those whose lives we touch.

I know with the help of W.H.O. Chair Annie Hotmer's vision we can make an even bigger impact in 2012. Annie's goal is to have 18,000 Consultants and Directors enrolled in our pledge program by June. We already have over 7,000 pledging so all we need is for each Director to add 2 new pledges each month and we will not only hit our goal, we will exceed it!

Let's take W.H.O. to the next level in 2012. And as we thrive, we'll help change the lives of those in need everywhere and help them thrive too!



Cindy Turek –
Executive Director
W.H.O. Foundation

W.H.O. is going
EXTREME

W.H.O. AT LEADERSHIP 2012

Schedule:

- Wednesday - Friday - W.H.O. Booth - Great items, Luxury Raffle, Registration for Zumba, including t-shirt
- Wednesday, February 29th - W.H.O. Advisory Board Meeting, 11:30 a.m. - 1:30 p.m.
- Friday March 2nd - First ever W.H.O. Zumba Class, 7:00 a.m. - 8:00 a.m.
- Unit Fundraising Challenge winners recognized

Hi everyone! Once again it's hard to imagine just how fast time seems to fly and that we're embarking on another brand new year! I love the New Year for several reasons – the chance to begin again, both personally and professionally, to redefine our purpose and passion in life, to set goals and choose to take the next step, and to wake up and realize that what WE do does make an enormous difference in the lives of others and not just our own!

At the beginning of last year, I chose one word to keep my focus on throughout the year... "Life" Making the choice to breathe God's life into myself and others, and I carried that over into the theme for my year as your W.H.O. Chair. In 2012, my word of focus will be "Thrive!" I plan to incorporate it right in alongside last year's word. When we're strong standing on our rock, we can overcome any obstacle that is put in our path – and we will thrive! My prayer is that together BeautiControl Consultants will stand firm & tall, and continue to pay the gift forward of helping those who are less fortunate to "Thrive" instead of merely survive.

This past year was full of huge milestones for our W.H.O. Foundation, and I am so honored to have gotten to share them with you! We tripled our number of Pledge participants, and now have over 7,000! We now have almost 1/2 of our Directors enrolled in our Director Commission Deduction Program. We raised over \$11,000 at our Super Saturdays alone. And we gave away over \$215,000 in Volunteer Service Grants at Celebration, which was a significant record!



Annie Hotmer, Advisory Board Chair

New Year
with Endless
Opportunities to
Thrive in Life!

By Celebration 2012, our goal is to have almost tripled our Pledge Program again from where we are right now. That's 15 new pledge members per director team between now and Celebration (only 2 per month) and that is more than doable!

I pray that we don't just keep doing what we've been doing, but instead choose to soar higher than we ever thought possible! Always remember that, "To the world we may be one person, but to one person we may be their world."

Thank You from the depths of my heart for allowing me the honor to serve others well with you!

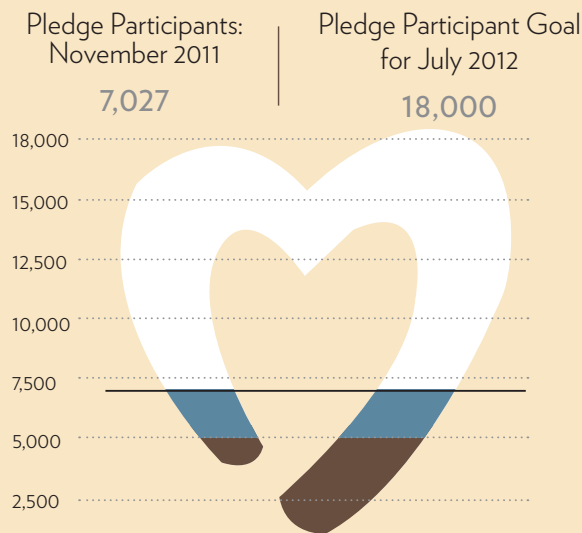
GOD BLESS & HAPPY NEW YEAR!

Annie

Bits 'n Pieces

CELEBRATION 2012 GOALS

New W.H.O. Advisory Board Chair Annie Hotmer is committed to growing the Pledge Program to 18,000 participants by July 2012. Even your \$1 or \$2 W.H.O. Pledge made with each BeautiControl order you place can make a huge difference in the lives of women, children and families everywhere.



IN HONOR OF:

Louise Anthony
Sarah Blankenship
Cindy Colangelo
Kathleen Duffy
Carol Ellison
Marian Janny
Nancy Johnson
Betty Jones
Barry Pearlman
Maureen Shaffer
Cindi Vela

IN MEMORY:

DeDe Allen
Maximiliano Arana
Judy Byrum
Rose Marie Carlucci
Mildred Dancho
Linda Dvorak
D.N. Gamblin
Rosemary Gray
Albert Hewitt
Pat Hornsby
Betty Jo Jackson
Nancy Johnson
Laura Laird-Haynie
Claire Palkie
Lorraine Chandis Rugg
Kathi Turner Schuler
Billie Sue Stephens