

THROUGH YOUR HEARTFELT DONATIONS, TOGETHER WE HAND PEOPLE HOPE.



who's news

november/december 2011

A look back at how your generosity has changed children's lives...

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PROJECT NIGHT NIGHT - SAN FRANCISCO

A W.H.O. Foundation general grant was awarded in 2010 to Project Night Night, an organization that distributes free Night Night Packages to homeless children from birth to pre-teen who need childhood essentials to feel secure, cozy, ready to learn and significant. W.H.O. funds helped provide items for the Night Night Packages – a new security blanket, a children's book and a stuffed animal—all nestled inside a canvas tote bag.

Since those funds were sent to the organization, the W.H.O. Foundation has received numerous thank you notes from the children and from organizations who benefited from Project Night Night's services. Compass Children's Center that serves homeless and very low income children said, "It was so wonderful to see the children take home a blanket, stuffed animal and book. Please know that these bags made sixty-eight children very, very happy."

In addition, Project Night Night establishes a foundation for lasting change through the meaningful, hands-on volunteer opportunities they provide to thousands of individuals each year as they help assemble the children's tote bags and provide delivery assistance. As one volunteer remembers, "We helped assemble the Night Night Packages for distribution. Delivering them into the hands of the children at the shelters was one of the most rewarding things I have done. Seeing the joy on those little faces made me start to cry."

Shelters that benefit from these gifts for their young clients has stated the Night Night packages make the children less scared, help them adjust better to shelter living and have helped parents nurture their child as they would have in their own home.

With your continued generosity, the W.H.O. Foundation can continue to change lives of homeless children and others.



Established in 1993, the W.H.O. Foundation is committed to encouraging women everywhere to help others through volunteer service, supporting organizations dedicated to the needs of women, children and families in crisis. Since its inception, the W.H.O. Foundation has granted more than \$4.2 million to other non-profit organizations.

1-800-WHO-4-ONE (946-4663) www.whofoundation.org

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Volunteer Service Grant Check Presentations

RANDOLPH COUNTY FAMILY CRISIS CENTER (NC)

The Randolph County Family Crisis Center houses women and children of domestic and sexual abuse. In addition, they offer transitional housing, counseling, support groups, parenting classes, court and victim advocacy and many other services. BeautiControl Executive Director Rachel Harper submitted this organization for consideration for the Volunteer Service Grant. Upon hearing the organization was awarded the grant, she said, "I was thrilled when I found out about the grant, because this \$20,000 is the final amount needed to begin construction of the much-needed new kitchen for the shelter."

Rachel said she believes Randolph County Family Crisis Center has the same philosophy as BeautiControl. "They are not just providing a safe haven for victims of domestic violence, but they provide hope and belief that everyone can have a better life."

Dare Spicer, Executive Director for the Randolph County Family Crisis Center said, "When I received word from our local BeautiControl representative Rachel Harper that we were going to receive the grant from W.H.O. I was ecstatic."

We desperately needed funding for our renovation," added Spicer. "The award from W.H.O. provided the funding we needed to complete this project. I am so appreciative of the recognition from W.H.O. for the work and services we provide to our clients."



Randolph County Family Crisis Center (L to R)—
Cynthia Pierce, Senior VIP; Wendy Allen, Consultant; Scarlet Brady, Director; Dare Spicer, Executive Director of Center; Rachel Harper, Executive Director; Bridget Harris, VIP and W.H.O. Chairperson for the Harper Team; Vickie Hughes, Consultant.

MOLLY'S HOUSE (FL)

Molly's House is a hospital hospitality house that offers a safe, caring sanctuary from the stress and financial concerns that family members are under while caring for a loved one in medical crises. It is "a home away from home" for day guests or for those that need to check in for an extended stay.

Penny Cummings, who submitted this organization for consideration for the Volunteer Service Grant, said, "This is an amazing and humbling feeling that really touched our heart at a core level to know that we get to make a difference for our local community. Lives that will come through Molly's House for years to come will be touched because of our association with BeautiControl, W.H.O. Foundation and Molly's House."

She continued, "Molly's story (an 18-year-old diagnosed with a terminal disease) really touched our hearts. While others were dreaming of their senior prom or college, Molly dreamed of something bigger than herself. After observing the hardships her family endured while she underwent treatments, she envisioned a home where families of critically ill patients could stay while their loved ones sought medical treatment."

Molly's House Executive Director, Louise Murtaugh said, "The W.H.O. grant is one of the largest we've received in recent years. What a great gift!"

The \$20,000 W.H.O. grant has already provided much-needed flooring to replace the 15-year-old carpet, and the remaining funds will be used in the Adopt-A-Family program for families who are unable to make the \$20 donation towards their room nights. It costs the organization \$50 to maintain a room per night, but they never turn anyone away due to their inability to pay.



Molly's House (L to R)—
Louise Murtaugh, executive director of Molly's House; Jerry Cumming; Ryan Furtwangler, Molly's House Board Member; and Executive Director Penny Cummings. Shown in the background is a portrait of the organization's name sake, Molly Sharkey.

THE GENIEVE SHELTER (AL)

BeutiControl Independent Executive Director Jennifer Rousseau helped the Genieve Shelter receive a \$40,000 Volunteer Service Grant from the W.H.O. Foundation. The Genieve Shelter provides shelter to women and children who are victims of domestic violence. The check presentation took place on Saturday, September 17 during a special Lynn Budjenska BeutiControl Color Academy meeting.

Lynn made the presentation to Mary Williams-Davis, the Shelter executive director, in Jennifer's absence. Jennifer was stunned when she heard the amount of the grant. She chose to volunteer at Genieve Shelter because of her own experiences. "I chose to partner with a shelter that benefits women and children in need because of what I experienced when I was younger. I know firsthand the importance of receiving the valuable services they offer and what one person's thoughtful words can do to help self esteem, self confidence and self worth."

Mary Williams-Davis said that she was overwhelmed with joy and that the funds would be "used to provide our clients with medical and mental health services, employment training, daycare assistance, housing and rental assistance for our emergency shelter and transitional housing clients."



Genieve Shelter (L to R)—
Senior National Executive Direct Lynn Budjenska presents check to Mary Williams-Davis,
Executive Director of the Genieve Shelter

PARTICIPATE IN THE PLEDGE PROGRAM

Your \$1 or \$2 W.H.O. Pledge with each BeutiControl order you place makes a huge difference.

W.H.O. is going EXTREME

LEADERSHIP CONFERENCE

February 29-March 2, 2012
InterContinental® Hotel in Dallas, Texas

*BeutiNet > Training & Events > Events >
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VIPs and above invited

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ABOUT W.H.O. AT LEADERSHIP!**

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- Buy one for yourself
- Give one as a gift to all your loved ones
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#19071 \$30



Hi Everyone! I always find myself amazed & inspired by how much heart so many people truly have! A significant number of you have richly blessed the lives of thousands of women and children around the country through your generous support of our W.H.O. Foundation.

A huge "Thank You" to each one of our BeautiU Senior Trainers for helping our Pledge Commitment Program continue to soar at BeautiU! You have set a new level of expectation by encouraging others to give back to such a great cause like the W.H.O. Foundation. If each Director within BeautiControl only submitted two, yes two, pledge forms each month from now until Celebration 2012, we would blow our goal of 18,000 pledges out of the water! Join me in doing whatever it takes to make sure we have 100% of our teams engaged and pledging to W.H.O. Directors, offer an extra raffle ticket (or 5!) for a basket at your meetings for those who pledge. Consultants, stop waiting and act now! Say "Yes" today and start being a part of changing lives forever.

It's through the funds we raise that we are able to offer Volunteer Service Grants that impact communities beyond their wildest dreams. My precious community in Odessa, MO was so richly blessed with a grant just two years ago, and we are still watching the funds put shoes on children's feet, coats on their backs, food in their bellies through the Back Snack program and shelters over their heads. You can see some of the other stories like this



Annie Hotmer, Advisory Board Chair

"You truly are the beat that keeps our heart going."

shared in this newsletter, and we would love to be able to feature your special community. Visit the W.H.O. section on BeautiNet to find out more on how you can be on the receiving end of this endless impacting gift.

Thank you from the depths of my heart and from all of us here at the W.H.O. Foundation for being so generously Gorgeous! You truly are the beat that keeps our heart going. Happy Thanksgiving, Merry Christmas, and Happy New Year to each one of you!

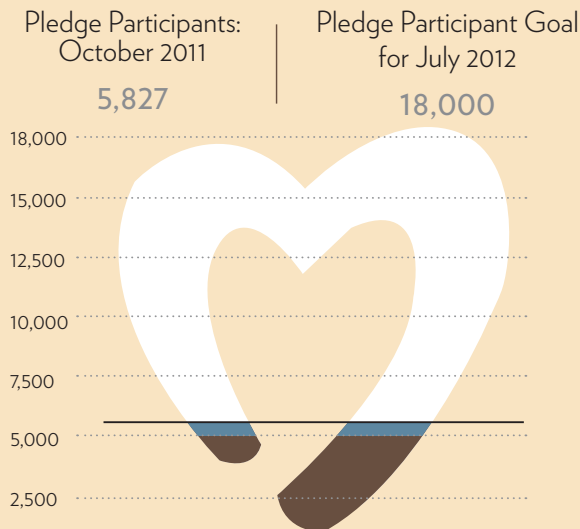
God Bless,

Annie

Bits 'n Pieces

CELEBRATION 2012 GOALS

New W.H.O. Advisory Board Chair Annie Hotmer is committed to growing the Pledge Program to 18,000 participants by July 2012. Even your \$1 or \$2 W.H.O. Pledge made with each BeautiControl order you place can make a huge difference in the lives of women, children and families everywhere.



IN HONOR OF:

Mary Ellen Schmidley

Barbara Fern

IN MEMORY:

Sharon Mattson from the BC Accounting Dept

Robert Omahen, father of Mary Ward

Jerry Epsy, spouse of Nicole

Susie Pflaum

Justina Arredondo

Rob Fearn

Terry Drew Kern

The WHO Foundation is a U.S. IRS code section 501 (c)(3) non-profit organization. Your in-kind donations are tax deductible as well. Now is a great time to make your donations to get that 2011 tax deduction!